



Advertising / Sponsorship Rate Card

Advertising rates for the period 1 Nov 23– 31 Oct 2024. Prices Ex GST.

<p>Gold Partner</p>	<p>\$1200 per annum</p>	<ul style="list-style-type: none"> • Put your brand on our trail map! Gold partners are able to print copies of the trail maps with their branding for distribution to their own customers¹ • Premium advertising position on trail websites • Four advertorial posts per annum on Clutha Gold and Roxburgh Gorge Facebook pages • Summary of trail user survey results and statistics • NZCT Official Partner recognition
<p>Premium partner</p>	<p>\$535 per annum</p>	<ul style="list-style-type: none"> • Put your brand on our trail map! Gold partners are able to print copies of the trail maps with their branding for distribution to their own customers¹ • Standard advertising position on trail websites • Summary of trail user survey results and statistics • NZCT Official Partner recognition
<p>Supporting partner</p>	<p>\$230 per annum</p>	<ul style="list-style-type: none"> • Standard advertising listing on trail websites • Summary of trail user survey results and statistics

Online advertising spots can be viewed by visiting www.cluthagold.co.nz and www.roxburghgorge.co.nz

To place an advertisement please contact our manager Shayne on

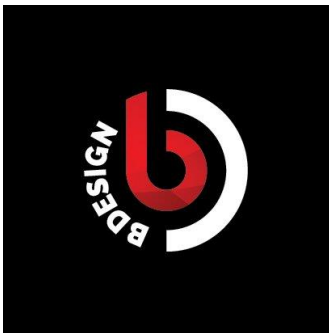
phone 021 371 677 or shayne@perspectivenz.co.nz

¹ Terms: Gold and Premium Partner branded maps must not be distributed in public locations such websites, information centres, museums, cafes, or shops. They are intended for use with the branding partner's clients only. Graphic design and printing are not included in this price.

The Clutha Gold and Roxburgh Gorge Trails administrative, and unforeseen lesser maintenance costs are dependent on volunteer labour, revenue earned by sale of trail passes and local business advertising or sponsorship.

Various local and central government grants pay for a trails manager (shared between both trails) and major repairs and maintenance of the trail and trail assets.

We really appreciate your support in covering our administrative and unforeseen costs annually.



Organise the graphic design and printing of your branded map!

We recommend B Design for printing your branded trail map.
Call James on 021 141 6621 or Sarah on 027 913 7892 for a quote.
Or visit www.bdesign.nz